



PRESS RELEASE

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CyberMedia Broadcasting Solution and CyberMedia Digital Signage Content Management System – WiFi and 3G Solution was proven successful in Hong Kong and Singapore

In **early March 2008**, Cybersys delivered the first lot of Patented 3G Wireless Remote Management Digital Signage Advertising Panels and the CyberMedia Digital Signage Content Management System to **Focus Media Hong Kong and Singapore**. After extensive testing under WiFi and 3G wireless conditions on updating, deleting and real-time input of text messages, the panels were all proved to be operating successfully.

The solution was further deployed in Singapore under the local 3G environment and the same test result was attained.

Using wireless to update content proved to be the best solution in the contemporary business environment, and our solution has accomplished:

1. Easy to install and capable of mass deployment.

The only installation is physical positioning of the panel and connection to power supply. Power supply can be obtained from anywhere that has lighting as LCD panels are all low voltage equipment.

Mass deployment is therefore easy as long as the 3G network is covered. The urban areas of Hong Kong and Singapore are 100% covered.

2. No additional wiring of LAN / WAN.

The panel has built in wireless antenna to access WiFi and 3G network. Physical wiring is **NO LONGER REQUIRED** and that save a lot of launching time. Our panels can be in position quicker and easier than the competitors.

3. Instant Fundamental Management information.

The CyberMedia Digital Signage Content Management System delivers fundamental management information, such as on/off, content of memory, and progress of updating. That is a big saving on having a team of people traveling regularly to check the condition of the panels.

Audit trail and reporting of broadcast is demanded by any successful advertisers to secure clients preference. Our Content Management System fulfills this demand amicably and that is why we patented this software.

4. Security

Our built-in encryption of content, the memory card and restricted wireless



access, have blocked all the intrusion. Our panels were proved to be the most reliable one in Hong Kong, Singapore, Thailand, Switzerland, and Europe.

The success story shall continue with the Second Order and Cybersys shall keep you informed, **ALWAYS**.

About Cybersys Computer Limited

Founded in 1998, Cybersys Computer Ltd and has been positioning as Multi-media Over Internet Protocol Technology Provider, specializing in Internet application solutions, Digital Signage solutions as well as tailored hardware and software, which aims to leverage the competitiveness of service providers worldwide, facilitating effective mass deployment.

Further information, please visit our website: www.cyber-sys.com.hk

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